

## ***About the Program***

### **1. What is Climate Ready for Women in Energy?**

- Climate Ready for Women is a pre-accelerator program designed specifically for women entrepreneurs in clean energy and energy access, focusing on business literacy and building successful business models through training and mentorship.
- The program is designed to bridge the missing skills so that women entrepreneurs build confidence and gain adequate knowledge to thrive in the market and actively seek support available in the ecosystem.

### **2. Why should I apply for this program?**

Climate Ready for Women in Energy intends to have more gender balanced ventures thriving in marketplace. If you are a women entrepreneur in early stage in climate with focus in clean energy and energy access, this program will help you:

- Build business literacy and confidence
- Develop understanding of business model
- Connect to wider support networks and increase visibility for your startup
- Interact with and learn from other women founders in the domain
- Understand the technical and business aspects through personalized mentoring session
- Fill out quality applications for further support programs in the ecosystem

Post successful completion of the cohort, we offer the opportunity to be part of the global accelerator Climate Launchpad ([www.climatelaunchpad.org](http://www.climatelaunchpad.org)) for selected participants.

Climate Collective Foundation has supported 37 women- led startups through its Climate Ready for Women program in the last 2 years (2019 & 2020).

You can check the startup profiles of our past cohort and read our alumni testimonials here:

<http://womeninclimateentrepreneurship.org/>

### **3. What is the program structure?**

The accepted participants will be given capacity training, in the form of webinars to build business literacy skills, networking opportunities, market research through collaborative exercises within the group as well interactive sessions with external speakers/founders/mentors and confidence building to leverage further opportunities. There will be personalized mentoring sessions with technical and business mentors through the course of the program.

The program will end with a showcase event where all the startups in the cohort will be showcased to relevant stakeholders.

### **4. Is there a fee to apply?**

No, there is no fee to apply

### **5. What is the duration of the course?**

5 months

**6. How is IP that is developed prior to or during the program treated by the Climate Collective Foundation and other program partners?**

Any IP that is developed prior to or during the program remains the sole property of the applicant team (or team members, as the case may be). If you feel any information is sensitive or confidential, we recommend not sharing the same during the application process.

We seek no rights over IP, nor represent to facilitate any assistance in any IP-related matters when dealing with potential partners for any engagements or opportunities.

**7. How do I apply for this program?**

Apply via the form here: [Form link](#)

***Eligibility***

**8. Who can apply for the program?**

To apply

- you should be a women founder/ co-founder of a business in clean energy/energy access/ energy efficiency/ energy storage/ clean mobility
- be registered/ based in India
- a startup at or near MVP stage or pilot sales.

(If you are still in ideation stage, feel free to apply and we will consider on a case-by-case basis)

**9. I am a student with startup in Energy. Can I apply?**

If you are willing to commit 3hours/ week during the entire the program, then you can apply.

**10. Do I need to apply individually or as a team?**

We are accepting applications from individuals. However, if you wish to apply as a group, do write to us and we will consider on a case-by-case basis

**11. I am not a citizen of India but fulfill other criteria. Am I eligible to apply?**

Unfortunately, this program is open for Indian nationals only. However, do keep a look out for our upcoming programs.

***Selection***

**12. What happens once I submit an application for the Climate Ready for Women in Energy program?**

After submission, the applications will be evaluated by the jury members. If your application is shortlisted, the jury may request for a remote interview should they think they need to understand you

as an entrepreneur/your startup in greater detail. Once selected, you will be invited to join the Climate Ready for Women in Energy.

**13. On what basis will the startups be selected?**

Applicants will be evaluated on multiple parameters, covering: the market opportunity; technology potential; quality of team; traction and strength of business model; and social & climate impact.

**14. How many startups will be selected to join this program?**

We will select 20-30 start-ups to join the cohort.

***Post-Selection:***

**15. What is the time commitment expected of me, if I am selected for participation in the program?**

3 hours per week. (Training sessions will be conducted as per the chosen time slots from majority of the selected participants)

**16. In what language will the program be conducted?**

English

**17. How will my confidential information be protected?**

We will treat all application data as highly confidential information; however, we will share such data with jury members and program partners for obvious reasons of evaluation and assessment. In your application, please do not disclose any information that you consider proprietary. The applicants will have the right to revoke/delete their data at any stage of the program execution, however, on doing so, the applicant can no longer participate in the program as their information will no longer be in our databases for evaluation and screening.

**18. Does Climate Collective Foundation provide any commitment or promise of funding?**

No, the foundation doesn't promise any funding

**19. Does Climate Ready for Women in Energy provide any expenses-related reimbursements?**

No

**20. Will the events be affected by COVID-19?**

In order to protect the health and safety of all the participants and considering the current situations of Covid-19, there is no expectation to relocate. This event will be entirely virtual. The quality of the program would not be affected.

**21. Is it possible to participate in any other accelerator/ incubator programs at the same time?**

Yes. There are no restrictions as long as you are able to maintain your commitment to the Ready Program.

**22. Whom should I reach out to in case of any other queries?**

For any further queries, please mail us at [info@womeninclimateentrepreneurship.org](mailto:info@womeninclimateentrepreneurship.org)